

12th International Business Research Conference

PROGRAM

8-9 April 2010

Venue: Crowne Plaza Hotel
Sheikh Zayed Road, Dubai, UAE

Main Theme: "Research for Rethinking"

Prof. Dr. Robert Clift
Conference Chair

Prof. Dr. Zia Haqq
Coordinator

Proudly sponsored by



World Business Institute, Australia
Journal of Business and Policy Research
International Review of Business Research Papers
Global Economy and Finance Journal
Global Review of Accounting

WELCOME FROM THE CONFERENCE CHAIR

Ladies and gentlemen,

I am delighted to welcome you to this, the 12th International Business Research Conference. Again it promises to be a stimulating and informative multi-cultural and multi-discipline event. We have participants from 29 countries and from all the business-related disciplines. And, of course, because we will be meeting in that fantastic conference venue in Dubai we will all be subjected to new influences.

The theme of the conference encompasses all sorts of research activities – in finance, in accounting, in IT, in fact, in all business-related disciplines – using different research methods. I am pleased to say that the list of papers to be presented more than satisfies the organisers' hopes in regard to both range of topics and research methods.

Like most of you, I imagine, I have attended discipline-based conferences, and even organised some of them. They are intellectually useful occasions at which we meet old friends and argue about the new and old problems in our respective disciplines. However, at WBI conferences we are forced to look over those intellectual fences and learn something about the problems in other disciplines. We do that in conversation if we do not pluck up enough courage to attend some papers in disciplines other than our own.

It is not appropriate to mention specific papers in a welcoming statement but I can see problems in selecting which papers, outside my own discipline, to attend. Many of them offer subject matter that is of interest to me and/or interesting applications of various research methods.

I hope to make contact with many of you over the next few days but please initiate that contact as I am very shy.

Professor Dr. Robert Clift
Conference Chair
12th International Business Research Conference
Dubai, UAE

Welcome from the Conference Coordinator

Dear Colleagues,

On behalf of the World Business Institute (WBI), I would like to welcome all of you attending this truly international gathering in Dubai – the commercial centre and vibrant city of the Middle-East.

This conference brings together our academic friends specializing in accounting, economics, finance, banking, management, marketing and E-business from **Australia, Bahrain, Canada, China, Cyprus, Finland, France, India, Indonesia, Iran, Ireland, Italy, Jordan, Kuwait, Libya, Malaysia, New Zealand, Norway, Oman, Pakistan, Romania, Saudi Arabia, South Korea, The Netherlands, Turkey, Tunisia, United Arab Emirates, UK and USA.** Our record shows that we have received 285 papers and only 112 papers were accepted for this conference. This conference provides us a great opportunity for exchanging and sharing ideas, for building alliances among our colleagues around the globe and for advancing knowledge to face the existing as well as emerging challenges in a rapidly changing world.

The paper reviewers played an important role in ensuring that this conference achieves high academic standards. I am more than ordinarily indebted to Professor Bob Clift, University of Tasmania, Australia and former Dean of the University of Melbourne, who provided priceless assistance as Conference Chair. Our office staffs deserve special thanks for their hard work and relentless efforts in making this conference successful. I am grateful to the Directors of the WBI for their generous and continuous support. This is 'your conference'. We hope that you will value added from this truly international conference. Our learning curve is steep and we learn continuously. If you find this conference useful, please tell your friends about this and if we have missed anything, please tell us. We welcome your suggestions and value your comments. Your ideas will enable us to serve you better through our future conferences. We hope that WBI will grow from strength to strength in future with your support. I am sure that you would go home with a new experience and memories. Thanks for all your support and making this conference successful. We look forward to seeing you again in our future conferences.

Prof. Zia Haqq M.A. MBA, Ph.D
Conference Coordinator
Founding Editor,
Global Economy and Finance Journal
International Review of Business Research Papers
Editor, World Journal of Management
President (unpaid), World Business Institute

Please Read all the Instructions Below

- **What to see in the program**

Please let **Dr. Zia Haqq** know immediately via haqz53@gmail.com if your name, subject tract, paper title and personal details are not correct . We will try our best to adjust the change, though it is not guaranteed. Please **make sure that your paper is included and if not, please contact us immediately.**

- **How to Report and Complete Registration**

Please proceed to Conference Secretariat at Al-Dhiyafah Foyer, level 3, Crowne Plaza Hotel, Sheikh Zayed Road , Dubai for your registration between 7.30 and 9.AM. However, late registration is possible. You can take lift which located opposite of Hotel Reception Desk to come to level 3 and climb few stairs and then enter Al-Dhiafah corridor . You can also ask hotel staff at the Reception about Al-Dhiyafah rooms. On arrival at the registration desk, please allow sometime to the attending staff member to deliver you an envelop (which will contain your name tag, your payment receipt, conference participation/chairing certificates, lunch and dinner ticket for you and for accompanying person, if any) conference bag, and conference program. Please check all materials in the envelop before you leave the registration desk.

- **On Arrival Payment for registration**

If you are required to pay on arrival, please bring right cash money as no change will be provided at the registration desk. Please bring only US\$ currency as no other currency and bank cheque will be accepted and please do not bargain in this regard.

- **Conference Proceedings**

As announced previously via conference website, conference proceedings with ISBN is provided electronically. Please visit www.wbiconpro.com to view your paper. Please read the instruction there and then view or download your and/or other author's paper. Your proceedings will be there for a number of years which would be visited by the readers from the globe.

- **What should you bring along for your presentation ?**

Please bring in **20-25 copies** of your (printed) paper for distribution at your session. Each paper will have about 15 minutes for presentation and 5 minutes for discussion. **Every room has LCD and laptop computer and please bring your pen-drive or USB stick for your presentation. However, we do not guarantee that they would in order without any failure and we strongly recommend you to bring your overhead slides as stand-by as we have overhead projector. Please do not embarrass us by asking for pen-drive or for blank transparency. We do not provide any blank transparency or facility for making transparency and be sure that you came with your transparency.**

- **What about Tea/Coffee Break and Hot Buffet Lunch ?**

Tea/coffee and light represent will be served three times (arrival, morning and afternoon) at the Al-Dhiyafah Foyer . The hot buffet lunch will be at Al-Tannour Restaurant at 4th Floor . On Thursday, 16 April, please go there at 12.30 and wait for welcoming speech which will finish at 1 PM. Lunch will start from 1 PM sharp and there are plenty of foods of your choice. You can eat as much as you can until 1.55 PM. We request you not to start eating until welcoming speech by the Conference Chair and Conference Coordinator is over. On Friday, the buffet lunch will start at 1 PM and will complete at 1.55 PM. Please check your lunch ticket and bring those as these will be collected at the lunch.

- **Friday Prayer**

Muslim delegates can go to Friday prayer between 12.30 and 1 PM at a mosque which is 5 minutes walk from the rear door of the Crowne Plaza Hotel. Ask the hotel reception or registration desk and they will direct you in this regard.

- **Best Paper Award**

Best paper is selected on the basis of 1. Originality 2. Research Rigor 3. Contribution to the body of knowledge and 4. relevance to current and emerging issues. The papers are considered on the basis of the evaluation by the reviewers and the assessment made by the members of the panel . Panel members will observe and assess the presentation of the short-listed authors and then report to Dr. Zia Haqq. The name of the winners will be declared at the conference dinner on 9 April 2010. Papers selected as “Best Papers” will be published in the Journal of Business and Policy Research, Global Economy and Finance Journal and World Journal of Management. The winners will receive an award certificate and fellowship certificate from the World Business Institute.

- **Conference Dinner**

No conference is complete without a gala dinner. This year we have got overwhelming response from delegates for conference dinner which is at Crowne Plaza Hotel at Al-Dhitafah 5 and 6 (at the same level where conference is held). Please bring your Diner Card at the Buffet Dinner will start from 7 PM and continue until 10 PM. If you lose your diner card, please see Dr. Zia Haqq at the dinner to avoid any embarrassing situation and we will take care of your situation. Please do not bring any friend or any person without prior approval from us. A large selection of foods will be provided there which would look like food galore ! The main attraction of the dinner is “best paper award” for the winning authors. Please do not miss this opportunity which is a life-time opportunity ! Please come with formal dress.

- **Review Report**

Unlike all other international conferences, we provide review report and every presenting author will receive an edited version of the report via email within 30 April 2010. Please do not contact us in between and if you do not receive them by this deadline, then contact us via email: papsconfo@gmail.com

- **Publication of your Paper**

All papers accepted papers recommended by the reviewer (see your acceptance letter to know the name of the journal) for a particular journal will be published provided that you have paid submission fee and complied to the review report, feedback at the conference and journal's guidelines. If you have paid submission fee, you are required to send us your paper - within 15th May 2010. You **must indicate in red ink** the materials you have added at the time of revision.. **We would hope that your paper will be published within six months after the conference** if you comply to all requirements. No reminder notice will be sent. **If you do not send your paper by 15th May, 2010 , your paper will not be published even you have paid for such publication.** You cannot blame us later on for not publishing your paper if you fail to send us your revised paper within the deadline of 15th May 2010.

Those who have not paid submission fee but are interested to publish can make cash payment at the registration desk. We need to mention here that submission fee shown in our fee registration schedule is 20-30% less than normal fee. You can take this advantage now to increase your publication list..

Frequently Asked Questions?

1. Do I need to bring my laptop ? Can I use my laptop ? Should I bring transparencies of my paper ?

No need, as it will be provided by the hotel. You cannot use your laptop for presentation. Yes, you should bring transparency of your paper.

2. How long is my presentation time ?

Your presentation must be finished by 20 minutes. 15-16 minutes for presentation and 4- 5 minutes for questions from the floor

3. Can I pay by check or by credit card on arrival ?

No. Only cash payment is received. No change is given

4. When can I find my paper in the proceedings ? How ?

Your paper will be published as online proceedings. Please browse www.wbiconpro.com and follow the instructions there to see your paper

5. When will my paper be published ?

Your paper will be published by October 2010. However, you must send your revised and reformatted paper to haqz53@gmail.com and mention the name of the conference and paper number within 15th May 2010.. If you do not mention paper no. We will not reply your email. No reminder notice will be sent. If you do not send your paper by 15th May, 2010 , your paper will not be published even you have paid for such publication.

6. I want to publish my paper but I have not paid yet. Can I pay now?

Yes, you can pay now. But you need to check the name of the journal as indicated in your acceptance letter.

7. When can I know that my paper got best session paper award ?

All winners will be informed within 2 weeks after the conference. You may also know at the conference dinner.

• What to see in Dubai ?

Most of the hotels are aware of or conduct various tour programs. However, you can have following options to see Dubai.

- a. Desert Wonder Safari
- b. Dubai Bus Hop on Hop Off Tour
- c. Dubai City Night Seeing Tour
- d. Overnight Safari and lot more

Please visit www.visitor.com/dubai to learn more.

Conference Team

Chair :	Professor Dr. Robert Clift, University of Tasmania, Australia
Chief Coordinator:	Professor Dr. Zia Haqq , World Business Institute, Australia
Program Director:	Dr. Piyadasa Edirisuriya, Monash University, Australia
Event Director:	Mrs. Khaleda Akhter, World Business Institute, Australia
Proceeding Editor:	Mr. Tanzil Hoque, World Business Institute, Australia
Publication Manager:	Ms. Nuha Jahan, World Business Institute, Australia

International Review Committee Members

Prof Stuart Orr, Deakin University, Australia

Prof Abdul Moyeen, University of Dhaka, Bangladesh

Prof. Saud Choudhury, Trent University, Canada

Prof. Mazhar Islam, Alabama A & M University, USA
Prof. Pieter Nell, Unitec Business School, New Zealand

Prof. Oskar kayasan, University of London, UK

Prof. Mohamed Nasr, COMSATS Institute of Information Technology, Pakistan

A/Prof. Jane Lay Tzyy, Yuan Ze University, Taiwan

Dr. Andries du Plessis, Unitec Business School, New Zealand

Dr Kok Leong Choo, University of Wales Institute, Cardiff, UK

Dr Mohammad Hoque, Monash University, Australia

Dr Piyadasa Edirisurya, Monash University, Australia

Dr Ruhulamin Salim, Curtin University of Technology, Australia

Dr Suhaiza H.B.M. Zailani, University Sains Malaysia, Malaysia

Dr Unnikammu Moideenkutty, Sultan Qaboos University, Oman

Conference Program Outline

Thursday, 8 April 2010

7.45 AM - 9.30 AM	Arrival Tea/Coffee and light food/fruit Al-Dhiyafah Foyer
8.00 AM - 12.00PM	Conference Registration Al-Dhiyafah Foyer
9.00 AM - 10.40 AM	Three Concurrent Sessions
10.40 AM - 10.55 AM	Light refreshment and Tea/Coffee Al-Dhiyafah Foyer
11.00AM - 12.40 PM	Paper Presentation : Three concurrent sessions
12.40 PM - 12.50 PM	Welcoming Address and introduction of Delegates Al-Tannour Restaurant (4 th Floor)
12.50 PM - 1.55 PM	Hot Buffet Lunch Al-Tannour Restaurant (4 th Floor)
2.00 PM - 3.40PM	Paper Presentation : Three Concurrent Sessions
3.40 PM - 3.55 PM	Tea/coffee Break Al-Dhiyafah Foyer
3.55 PM - 5 .30 PM	Paper presentation : Three Concurrent Sessions

Friday, 9 April 2010

7.30 AM - 8.30 AM	Arrival Tea/Coffee and light food/fruit Al-Dhiyafah Foyer
8.30 AM - 10.10 AM	Paper presentation 3 Concurrent sessions
10.10 AM – 10.30 AM	Tea/coffee Break
10.30 AM - 12.10 PM	3 Concurrent sessions
12.15 PM – 1.00.PM	Prayer break
1.00 P.M – 2.00 PM	Buffet Lunch Al-Tannour Restaurant (4 th Floor)
2.00 PM - 3.40 PM	3 concurrent sessions
3.40 P.M – 3.55 PM	Tea/coffee break
3.55 P.M – 5.30 PM	1 Session
7.00 PM - 10.00 PM	Conference Dinner Al-Dhiyafah Room 5 & 6

End of the Conference !

Thursday 8 April 2010 9.00 AM – 10.40 AM Room: Al-Dhiyafah 1

Session: Finance

Session Chair: Prof. Shing-Yang Hu, National Taiwan University, Taiwan

(327) Bubble and burst: A Psychoanalytic Perspective on the Financial Instability: Mohammad Abdul Washad Emambocus and Dr Gurjeet Dhesi, London South Bank University, UK

(354) The Subordination Of Shareholder Claims Against Companies In Financial Distress: Cary Di Lernia and Nigel Finch, The University of Sydney, Australia

(323) The Global Financial Crisis: Causes and Solutions: Dr. Mohammad Ramadhan and Adel Naseeb, Kuwait Institute for Scientific Research, Kuwait

(320) The Discount of Canadian Closed-End Funds and the Cross-Section of Expected Returns: Mohamed A. Ayadi, Hatem Ben-Ameur, Shander Lazrak and Yue Wang, Brock University, Canada

(353) Optimization Stock Portfolio Shares-Lq45, With Linear Programming Method Approach: Tomy G. Soemapradja and Haryadi Sarjono, BINUS University, Indonesia

Thursday 8 April 2010 9.00 AM – 10.40 AM Room : Al-Dhiyafah 2

Session: Management

Session Chair: Dr. Marwan N. Al Qur'an, King Fahd University Petroleum & Minerals, Saudi Arabia

(401) Strategic management of IC dimensions affecting organisational climate into healthcare organizations: Daniela Carlucci, Giovanni Schiuma, Francesco Sole and Roberto Linzalone, University of Basilicata, Italy

(441) Influences of Culture and Social Class on perception Of Job Stress in Emerging Economies: Shahin Bahrami, American University in Dubai, UAE

(408) An Assessment of the Effectiveness of the CEO in Banking Institutions for Enhancing Work Ethics, Innovation, and Cultural Diversity: James L. Morrison, University of Delaware, USA, G. Titi Oladunjoye, Albany State University, USA and Dale Rose, Northcentral University, USA

(427) The Dissolution of Public Private Partnerships (PPPs): An Australian Case Study: Andrew Dahdal, Macquarie University, Australia

(483) Decision making: Hamed Armesh, Multimedia University, Malaysia

Thursday 8 April 2010	9.00 AM – 10.40 AM	Room: Al-Dhiyafah 3
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Track: Economics

Session Chair : Dr. Salem Nechi, American University of the Middle East, Kuwait

(249) Exploring the Use of Public Pro-Training Initiatives: Insight from a Study of Polish SMEs: Akin Fadahunsi, Higher Colleges of Technology, United Arab Emirates and Małgorzata Senko, Middlesex University, United Kingdom

(252) Intra Industry Trade In Textile And Clothing Industry: The Case Of Turkey: Bige Kucukefe, Namik Kemal University, Turkey

(234) Financial Depth and Economic Growth in new EU members: Guglielmo Maria Caporale, Brunel University, United Kingdom, Christophe Rault, LEO, University of Orleans, France, Robert Sova and Anamaria Sova, Center of Economics Studies Paris, France

(244) Measuring Earnings Inequality in Full-Time Earnings: An Australian Example: Alexis Esposito, Swinburne University of Technology, Australia

(208) Development And Testing Of An Impact Of Microfinance Scale: Umara Noreen and M. Iqbal Saif, Foundation University, Pakistan

Thursday 8 April 2010	11.00 AM – 12.40 PM	Room: Al-Dhiyafah 1
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Track : Marketing

Session Chair : Dr. Arasu Raman, INTI University College, Malaysia

(517) Relational Governance, Specific Assets and Business Culture: Evidence from Pakistan: Umar Burki, Vestfold University College, Norway and Arnt Buvik, Molde University College, Norway

(509) Art of Marketing Village Crafts; Challenges in Applying Quantitative Marketing to Resist Recession: Vanaja Menon, New York Institute of Technology, UAE

(515) Role of Relationship Marketing in Competitive Marketing Strategy: Siamak Azadi, Iranian Academic Center For Education, Culture and Research (ACECR), Iran

(518) Women as a Consumer Force and Decision Maker in Pakistani Household: Saira Khan, Air University, Pakistan and Mohamed Nasr, Comsats Institute of Technology, Pakistan

(511) Web as New Advertising Media among the NetGeneration: A Study on University Students in Malaysia: Arasu Raman and Viswanathan Annamalai, INTI University College, Malaysia

Thursday 8 April 2010 11.00 AM – 12.40 PM Room : Al-Dhiyafah 2

Track : Banking

Session Chair : Prof. Fauzias Mat Nor, National University of Malaysia, Malaysia

(610A) The Drivers of European Credit Spread Changes: Finbarr Murphy and Bernard Murphy, University of Limerick, Ireland

(601) Institutional Change Exhibited by Agricultural Credit System in Northwest Pakistan: Inayatullah Jan, NWFP Agricultural University, Pakistan

(609) Impact of Bank credit on economic activity: Iman Sharif, Bangor Business School, United Kingdom

(612) Interpretive Structural Modeling of Critical Success Factors in Banking Process Re-engineering: Khodakaram Salimifard , Mohammad Ali Abbaszadeh and Ahmad Ghorbanpur, Persian Gulf University, Iran

(606) Impact of Emotional Competencies in Performance Levels – A Case Study of Nationalised Banks of Kochi, India: Sheena Suresh, Pondicherry University, India and U.Umesh, Calicut University, India

Thursday 8 April 2010

11.00 AM – 12.40 PM

Room: Al-Dhiyafah 3

Track: Accounting

Session Chair : Dr. Munir M Lutfi, University of Wollongong in Dubai (UOWD), UAE

(101) Accounting Outsourcing Decision Processes in a Malaysian Company: Noradiva Hamzah, Aini Aman, Ruhanita Maelah, Sofiah MdAuzir and Rozita Amiruddin, Universiti Kebangsaan Malaysia, Malaysia

(117) Dubai's Companies Preparedness to Tackle and Prevent Financial Fraud: Munir M Lutfi, University of Wollongong in Dubai (UOWD), UAE

(103) Corporate Governance Disclosure Practices In India: An Empirical Study : Madan Bhasin, New York Institute of Technology (NYIT) Kingdom of Bahrain

(107) The Impact of Corporate Financial Performance and Company's Size on Corporate Social Accounting Disclosure: Evidence from Kuwait: Meshari Al-Harshani and Fawaz Al-Anezi, Kuwait University, Kuwait

(109) A Longitudinal Compliance Study Of Goodwill Accounting In Malaysia: Tyrone M Carlin, Nigel Finch, The University of Sydney, Australia and Nur Hidayah Laili, Macquarie University, Australia

Thursday 8 April 2010

2.00 PM – 3.40 PM

Room : Al-Dhiyafah 1

Track : Management

Session Chair: Dr. Andrew Dahdal, Macquarie University, Australia

(409) Organizational change: Lessons from psychology for organizational leaders amidst the world crisis: Abdulmuhsen Ayedh Alqahtani, Kuwait University, Kuwait and Sanad A. Alajmi, Public Authority for Industry, Kuwait

(482) The Winning Strategy of the Late-Comer: How Korea Awarded UAE Nuclear Power Contract: Ki-Chan Park, Inha University, South Korea and Francoise Chevalier, HEC Paris Business School, France

(474) The Influence of Investor Psychology On Regret Aversion: Mahmood Yahyazadehfar, University of Mazandaran, Iran, Sara Ghayekhloo, Azad University, Iran and Tanaz Sadeghi

(428) The effect of project duration on team development effectiveness: Mohamed Abdulhamid Bezan, Alfatah University, Libya

(436) Transformational Leadership: A new force in leadership research: Nuttawuth Muenjohn, RMIT University, Australia

Thursday 8 April 2010	2.00 PM – 3.40 PM	Room: Al-Dhiyafah 2
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Session: Finance

Session Chair: Mr. Adel Naseeb, Kuwait Institute for Scientific Research, Kuwait

(321) Pricing the CBOT T-Bonds Futures Contract: Ramzi Ben-Abdallah, University of Quebec, Canada, Hatem Ben-Ameur, Brock University, Canada and Michele Breton, HEC Montreal, Canada

(343) Friday The Thirteenth And The Stock Market: Jarkko Peltomäki , Emilia Peni, University of Vaasa, Finland

(325) An Analysis of the characteristics of firms conducting corporate events inside and outside waves: Antonio Macias, Texas Christian University, USA, P. Raghavendra Rau, Purdue University, USA, Aris Stouraitis, City University of Hong Kong, Hong Kong

(332) Investment, Board Governance and Firm Value: A Panel Data Analysis: Ruzita Abdul Rahim, Mohd. Hasimi Yaacob, Norazlan Alias and Fauzias Mat Nor, National University of Malaysia, Malaysia

(342) Book-to-Market, Size, and Industry Effect: Walid Saleh, Arab Open University, Jordan and Ayman Bitar, Al-Balq'a Applied University/Amman University College for Financial & Administrative Sciences, Jordan

Thursday 8 April 2010 2.00 PM – 3.40 PM Room : Al-Dhiyafah 3

Track : Management

Session Chair: Mr. Ahmed Sanad, De Montfort University, UK

(432) A Cross-Cultural Perspective on Strategic Management: An Islamic Outlook: Marwan N. Al Qur'an, King Fahd University Petroleum & Minerals, Saudi Arabia

(459) Can We Discuss This? - Student Led Discussions in the University Business Classroom: Peter R. Woods, Griffith University, Australia

(475) Investigating the link between human resource information systems and strategic human resources planning Field study in the Jordanian mobile companies: Hanadi Al-Zegaier, Applied Science University, Jordan

(453) An examination of the nature and type of 'organizational learning infrastructure' that supports interproject learning in Swedish Consultancy firms: Wise Mainga, Ajman University of Science & Technology, United Arab Emirates

(448) Do Resources Contribute to Firms' Performances? Exploring Batik Industry in Malaysia: Dewi Izzwi Abdul Manan and Nawawi Mohd Jan, Universiti Teknologi MARA, Malaysia

Thursday 8 April 2010 3.55 PM – 5.30 PM Room : Al-Dhiyafah 1

Track: Management

Session Chair : Prof. Abdulmuhsen Ayedh Alqahtani, Kuwait University,

(443) Employee satisfaction: Work-related and personal factors: Kanjana Kessuwan, Bayer Thai Co., Ltd., Thailand and Nuttawuth Muenjohn, RMIT University, Australia

(473) The Romanian Researchers Profile and Career in the Knowledge Based Economy: Iulia Chivu, Dan Popescu, Alina Ciocarlan-Chitucea and Daniela Popescu, Academy of Economic Studies, Romania

(441) A Responsible Decision Making Model for Global Management Projects: C. E. Wynn Teasley, University of West Florida, USA

(469) Firm Absorptive Capacity and Product Development Design among Automotive Component Manufacturers in Malaysia: Dr Siti Norezam Othman, Suria Musa, Mastora Mustafar and Norsiah Hami, Universiti Utara Malaysia, Malaysia

(484) Organizational Values in Public and Business Organizations in Kuwait: Mohammad Qasem Ahmad (Al-Qarioti) and Yusif Ahmad Al-Mutairi, Kuwait University, Kuwait

Thursday 8 April 2010	3.55 PM – 5.30 PM	Room : Al-Dhiyafah 2
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Track : Finance

Session Chair : Prof. Mohamed A. Ayadi, Brock University, Canada

(334) Financial integration and exchange risk premium: The case of emerging markets: Salem Boubakri, University of Paris Quest Nanterre La Defense, France

(333) On the Link Between Currency Substitution and Financial Deepening in the Developing World: Emre Ozsoz, FIT- SUNY/ Fordham University, USA and Eric W. Rengifo, Fordham University, USA

(308) Regulation And Financial Crisis In Development Countries: Mahshid shahchera, Central Bank of the Islamic Republic of Iran, Iran

(329) Modelling Iran's Business Cycles Based on Oil Price Shocks: Hossein Mirzaei, Karaj Payame Noor University, Iran

(315) Indian Stock Market Reaction to International Cross-listing: Evidence from Depository Receipts: Naliniprava Tripathy and Manish Kumar Jha, Indian Institute of Management Shillong, India

Thursday 8 April 2010	3.55 PM – 5.30PM	Room : Al-Dhiyafah 3
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Track : Economics

Session Chair : Dr. Alexis Esposto, Swinburne University of Technology, Australia

(238) Equilibrium and Optimum City Size with the Presence of Pollution: Hasnat Dewan, Thompson Rivers University, Canada

(214) Exchange Rate Gap Effect on Economic Growth in Iran: Esmail Abounoori, University of Mazandaran, Iran and Hoda Zobeiri, University of Mazandaran, Iran

(235) Assessing Economic and Financial Cooperation and Integration Among the GCC Countries: Salem Nechi, American University of the Middle East, Kuwait

(207) Methods of Forecasting Deaths due to Road Accidents in Pakistan: Mohamed Nasr, Comsats Institute of Technology, Pakistan

(210) R & D investment and Spillover Effect in Downstream Network Industries: Rafika Khabouchi, University of Montpellier, France

Friday 9 April 2010	8.30 AM – 10.10 AM	Room : Al-Dhiyafah 1
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Track : Finance

Session Chair : Hossein Mirzaei, Karaj Payame Noor University, Iran

(361B) Home Bias and Dutch Pension Funds' Investment behavior: G. Rubbaniy , I.P.P. Van Lelyveld and W. F.C. Verschoor, Erasmus University Rotterdam, The Netherlands

(330) Volatility Spillovers and time-varying conditional correlation in international equity market: Ling Xiao And Gurjeet Dhesi, London South Bank University, United Kingdom

(358) Association between Corporate Governance Mechanisms, Characteristics of Top Management Teams and Earnings Management: Shi-Ming Huang, Shaio Yan Huang, Tung-Hsien Wu and Tai-Chi Chen, National Chung Cheng University, Taiwan

(110) Asymmetry of Investors' Reactions to Consistency of Good and Bad Earnings News: Abdulaziz M. Alwathainani, York University, Canada

(316) A Reexamination of Informed Trading and Firm Size in the Thailand Capital Market: Yafeng Qin, Bin Tang and Min Bai, Massey University, New Zealand

Friday 9 April 2010

8.30 AM – 10.10 AM

Room : Al-Dhiyafah 2

Track : Management

Session Chair : Ms. Sara Ghayekhloo, Azad University, Iran

(471) Attitudes of University Students Towards Economic and Sustainable Development, in Istanbul: Kezban Talak Eyüboğlu, Yeditepe University, Turkey, Özden Uslu, Yeditepe University, Turkey, Mehmet Deniz Öz, Independent Researcher, UK

(445) Managing Voluntary Community Investment: Empirical Research in Fiji's Tourism Industry: Andrew Penn Bradly, The Australian National University, Australia

(485) Developing an Innovation Culture in Pharmaceutical Organisations: Abeer Abdul-Karim Pharaon and Neil Burns, Loughborough University, UK

(486) Post-Crisis Challenges for Universities: Perspectives, Prospects and Preparations: Dr Lawrence Loh, Al Ghurair University , United Arab Emirates

(468A) Institutional Quality As A Determinant For Fdi Inflows: Evidence From Asean: Tajul Ariffin Masron, Universiti Sains Malaysia, Malaysia and Hussin Abdullah, Universiti Utara Malaysia, Malaysia

Friday 9 April 2010

8.30 AM – 10.10 AM

Room : Al-Dhiyafah 3

Track : Economics

Session Chair : Dr. Akin Fadahunsi, Higher Colleges of Technology, United Arab Emirates

(237) Model Selection Criteria In Residual Sum Of Squares Form: M.S. Rahman, Sultan Qaboos University, Oman

(231) U.S. Recession Mitigating Strategies: Lessons from Thailand: Rakesh Sah, Montana State University, USA Raj Agrawal and Shruti Jain, Institute for Integrated Learning in Management, India

(223) Modeling the Choice of the Organizational Form in the European Bioethanol Industry: Monia Ferchichi and Loïc Sauvée, Polytechnic Institute LaSalle-Beauvais, France

(206) Role of Private Investment in Economic development of Pakistan: Muhammad Haroon, G College, Pakistan and Mohamed Nasr, Comsats Institute of Technology, Pakistan

(254) Performance of Japanese MNEs in Developed Countries: The Case of Europe and USA: Dr. Mourad Mansour, King Fahd University of Petroleum and Minerals

Friday 9 April 2010	10.30 AM – 12.10 PM	Room : Al-Dhiyafah 1
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Track : Management

Session Chair : Dr. Clint Relyea, Arkansas State University, USA

(446) Organizational Factors Affecting Talent Management Effectiveness in a Retail Organization -- A Validation Study: Constantine Kontoghiorghes, Cyprus University of Technology, Cyprus and Athena Neophytou

(466) Customer Relationship Management: Comprehensive View: Ahmed Sanad, Christine Fidler and Neil McBride, De Montfort University, UK

(451) Social Responsibility Of Multinational Firms: Between Global Efficiency And Local Adaptation: Rabia Naguib, University of Sharjah, UAE

(468B) 'Push Factors' Of Outward Fdi: Evidence From Malaysia And Thailand: Tajul Ariffin Masron, Universiti Sains Malaysia, Malaysia And Amirul Shah Md Shahbudin, Universiti Sains Malaysia, Malaysia

(487) Managerial Learning from the Perspectives of Individual and Organization Level Learning: Vikineswaran Maniam, INTI University College, Malaysia, Jegak Uli and Rahim Sail, Universiti Putra Malaysia, Malaysia

Friday 9 April 2010 10.30 AM – 12.10 PM Room : Al-Dhiyafah 2

Track : Finance and Banking

Session Chair : Dr. Hanadi Al-Zegaier, Applied Science University, Jordan

(328) What kind of trading drives return autocorrelation?: Chun-Kuei Hsieh and Shing-Yang Hu, National Taiwan University, Taiwan

(350) Pointwise Regularity Exponents and Markets Cross-Correlation: Sergio Bianchi and Alexandre Pantanella, University of Cassino, Italy

(326) Comparison of different hedge funds databases using static and dynamic risk measures: Rihab Bedoui University of Paris Quest Nanterre La Defense, France and Haykel Hamdi, University of Pantheon, France

(610B) Implied Risks from the Credit Curve – Evidence from European Credit Derivatives: Finbarr Murphy and Bernard Murphy, University of Limerick, Ireland

(608) Predatory lending behavior: Po Yu Lin and Gurjeet Dhesi, London South Bank University, United Kingdom

Friday 9 April 2010 10.30 AM – 12.10 PM Room : Al-Dhiyafah 3

Track : Accounting

Session Chair : Dr. Mohammed Mostaq Hussain, Sultan Qaboos University, Oman

(239) External Tax Audit For Companies In Malaysia: Is There A Need?: Norsiah Ahmad, Universiti Malaysia Terengganu, Malaysia, Zakiah Muhammaddun Mohamed, Takiah Mohd Iskandar, Universiti Kebangsaan Malaysia, Malaysia and Mustafa Hanefah, University of Science and Technology Malaysia, Malaysia

(106) Audit committee involvement in auditor-client negotiations: audit committees', chief financial officers' and external auditors' experiences
Dr Zalailah Salleh, Universiti Malaysia Terengganu (UMT), and Prof. Jenny Stewart, Griffith University

(115) Examining The Effectiveness Of Regulators In Supervising The Conduct Of Auditors : . Loganathan Krishnan Universiti Tunku Abdul Rahman

(112) Singaporean Audit Quality And The Complexity Of Frs 36 Disclosures Requirements : Tyrone M. Carlin, Nigel Finch, The University of Sydney and Khairil Faizal Khairi, Macquarie University, Australia

(118) The Practices of IAS in Omani Government Entities: A Legitimacy Theory Approach : Saif Salim S. Al-Hosni, and Dr. Mostaq M. Hussain, Sultan qaboos University, Oman

Friday 9 April 2010 2.00 PM – 3.40 PM
Room : Al-Dhiyafah 1

Track : Economics

Session Chair : Prof. Finbarr Murphy , University of Limerick, Ireland

(243) Impacts of Monetary Policy and Fiscal Policy on Output: A Structural Cointegrating VAR Approach for selected ASEAN Economics: Mohammed Nur Hussain, University of New England, Australia, Albert Wijeweera, Petroleum Institute, UAE and Nam Hoang, University of New England, Australia

(244) The labour market and the knowledge intensification of Australian jobs: A view to the future: Alexis Esposito, Swinburne University of Technology, Australia

(257) Financial Aid as a Tool to Increase Student Accessibility to Higher Education in Pakistan: Anila Fatima, Bahria University, Pakistan and Mohamed Nasr, Comsats Institute of Technology, Pakistan

(253) On An Optimum Currency Area for the GCC Countries: An Analysis of the Economic Impact on the Kuwait Economy. Dr. Charles C. Chiemeké American University of Kuwait, Kuwait

(218) Causes of Inflation in the Iranian Economy: Hamed Armesh, Multimedia University, Malaysia

Friday 9 April 2010	2.00 PM – 3.40 PM	Room : AI-Dhiyafah 2
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Track : Management

Session Chair : Dr. Tajul Ariffin Masron, Universiti Sains Malaysia, Malaysia

(476) Ethnic Identity Dilemma – A Case Study of the Indian Muslims in Penang: Saidatulakmal Mohd Universiti Sains Malaysia, Malaysia

(458) Challenges For Supply Chain Management In Today's Global Competitive Environment : Aarti Deveshwarand Rupa Rathee, Chholu Ram University of Science and Technology, India

(447B) The role of non-executive chairman on the board of company directors: Hafiza Aishah Hashim, Universiti Malaysia Terengganu (UMT), Malaysia

(421) Organizational Innovation and Management Accounting Practices (MAPs) in Manufacturing Organizations of Pakistan: Qaisar Ali Malik, Foundation University , Pakistan

(406) Training & Development paradigm, and its contribution in economic uplift of the country, A case of Pakistan: Mohammad Arif Khattak and Farzana Bashir, Mohamad Ali Jinnah University Pakistan and Tahir Masood Qureshi, International Islamic University Pakistan,

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Track : Economics, Banking & Finance

Session Chair: Mr. Nouman Bashir, College of EME, NUST, Pakistan

(613) Evaluating The Features Of Electronic Payment Systems In Iranian Bank Users' View: Fatemeh Hamidi Nava, Shiraz University, Iran and Mehrdad Madhoushi, Mazandaran University, Iran

(337) Enterprise-Wide Risk Management (EWRM) Practices: Between Corporate Governance Compliance and Value Creation: Norlida Abdul Manab, Universiti Utara Malaysia (UUM), MALAYSIA, Isahak Kassim, and Hj Mohd Rasid Hussin, , Universiti Teknologi MARA (UiTM), MALAYSIA.

(356) Investment risk tolerance, before and after recent financial tsunami: A survey in Hong Kong: Thomas Wai-kee YUEN and Chris Wang-Wai CHEN, Hong Kong Shue Yan University, Hong Kong

(341) Financial Integration and Exchange Rate Risk Premium in CEECs: Evidence from the ICAPM: Salem Boubakri, University of Paris Quest Nanterre La Defense, France, and Cyriac Guillaumin, University of Grenoble, France

(215B) Private Returns Non-Conventional Education: Empirical Evidence From Malaysia: Nanthakumar Loganathan, Universiti Malaysia Terengganu, and Zaleha Mohd Noor and Suhaila Abdul Jalil, Universiti Putra Malaysia, Malaysia

Friday 9 April 2010

3.55 PM – 5.30 PM

Room : Al-Dhiyafah 1

Track : Management

Session Chair: Dr. Charles C. Chiemeke, American University of Kuwait, Kuwait

(413) Good Faith – An Idea Past Its Time: Cary Di Lernia, Nigel Finch and Andrew Terry, The University of Sydney, Australia

(707) Impact Of Goal Clarity And Employees Participation On Organizational Commitment In Telecommunication Organizations Of Pakistan: Mr. Zeeshan Khan and Ms. Hina Ali, Center for Advanced Studies in Engineering, Pakistan

(704) Effects Of Various Discount Packages On Performance Of GSM Mobile Operators In Pakistan: Mr. Aftab Ali Khan, Mr. Farooq Akbar and Nadeem Ehsan, Center for Advanced Studies in Engineering, Pakistan

(710) Entrepreneurial Environment In Pakistan For Start-Ups: Uzma Akbar and Nouman Bashir, College of EME, NUST, Pakistan

(703) Automobile Production Difference of Suzuki and Honda in Pakistan: Mr. Safi Ahmed Mushtaq and Mr. Asim Irshad, Center for Advanced Studies in Engineering, Pakistan

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Room : Al-Dhiyafah 2

Track: Banking and Economics

Session Chair: Prof. Mohamed Nasr, Consats Ins.of Tech, Pakistan

(203) Portfolio Structure Dynamics, Unstable Fiscal Policy And Welfare In Emerging Open Economies :Ali CHEBBI, University of Tunis, Tunisia

(258) Sustainability Practices towards Developing Socially Responsible Business in Emerging Country: An Experience from UAE: Amzad Hossain, Al Ain University of Science and Technology , United Arab Emirates

(242) Using the Feder-Ram and Military Keynesian Models to Examine the Link between Defence Spending and Economic Growth in Sri Lanka: Albert Wijeweera and Matthew J. Webb, Petroleum Institute, UAE

(603) Risk Management Practices Followed by the Commercial Banks in Pakistan: Afsheen Shafiq and Mohamed Nasr, Comsats Institute of Technology, Pakistan

(215) External Debt And Macroeconomics Performance In Malaysia: Sustainable Or Not? Nanthakumar Loganathan, Muhammad Najit Sukemi, Nur Azura Sanusi, Universiti Malaysia Terengganu, Malaysia.

Friday 9 April 2010

3.55 PM – 5.30 PM

Room : Al-Dhiyafah 3

Track: Finance and Marketing

Session Chair: Dr. Zia Haqq, World Business Institute, Australia

(325) Comparison of traditional risk measures and measures based on utility functions : theoretical developments and application to hedge funds: Rihab BEDOUI, University of Paris Quest Nanterre La Defense, France and Haykel Hamdi, University of Pantheon, France

(506) Impact of Green Promotion on Consumer Decision Making Process: , MohammadRahim Ramazanian, Tehran University, Reza Esmaeilpour Tarbiat Modares University and Hedyeh Tondkar, Aras University, Iran

(380) Women Empowerment or financial enslavement: The case of Bangladesh: Zia Haqq, World Business Institute, Australia

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